

Polaris Venture Partners Company Facts

Business Focus: Polaris Venture Partners is an early stage venture capital firm with two locations in the U.S.: Boston, Massachusetts, and Seattle, Washington. Polaris currently has over \$3.0 billion under management with investments in more than 90 diversified information technology and life sciences companies. Through its philosophy of active lead investing and partnering with early and revenue stage companies, the firm's team of experienced venture investors and technology executives has generated triple-digit returns from investments across its four funds.

Target Markets Polaris invests two-thirds of its capital in information technology and one-third in life sciences companies. Within the information technology sector, Polaris has invested in companies with expertise in Internet infrastructure, e-commerce, telephony, and network hardware and software. In the life sciences sector, the firm has invested in companies focused on medical devices, pharmaceuticals, genomics, and health care services.

Portfolio Clients: Polaris Venture Partners has more than 90 companies in its portfolio, including industry leaders such as Akamai Technologies, Allaire Corporation, Avici, deCODE Genetics, and Paradigm Genetics.

Approach: Seed and revenue stage investing requires active involvement between investors and entrepreneurs. Polaris Venture Partners helps companies by offering operational and investment expertise, identifying and attracting top talent, and assisting in market strategy and business development. The firm looks for exceptional entrepreneurs and a service/product that addresses fast-growing markets with high margins and recurring revenues. Polaris invests throughout key growth periods in order to bring the company to full independence and profitability. It is usually a lead or co-lead investor and serves on the boards of more than 90% of its portfolio companies.

Founded: 1996

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